



MAKINGMILLENNIUM

CHOOSING A MENTOR

GUIDE TO THE CORRECT MENTOR

WHAT KIND OF MENTORS ARE THERE?

There are several types of mentorships. This guide will go over 4 types that we find are most universal.



Advocate



Someone who speaks highly of you. This relationship would be less frequent than the other mentorships. This is someone you confide in about your next move and they advocate for you in the same social circle or career building. An advocate would speak highly of you and recommend you for the next challenge.

Sponsor



Someone who gets you to the next step in your career. They help you secure a career or get you new opportunities. This often times means a public endorsement or a recommendation. A sponsor is someone who completely believes in you and your abilities. A sponsor can also invest monetary value towards helping you achieve your goals. For example, paying for a class or conference about X goal.

Coach



Someone who helps you understand the next move in your area of interest. This is a person who coaches you on current wins or fails, and is in your corner every step of the way. A coach can assist in creating a game plan to help you tackle the next task towards your goal.

Mentor



Someone you share current dilemmas, problems, and concerns with. This person helps you understand a different view point and guides you to your solution. A mentor often shares advice and guidance on what they believe is correct. They can also be a lending ear and a sounding board when needed.

Which mentor is right for you?

Advocate

Do you need positive reputation enhancement or brand representation?

Sponsor

Do you want to get to the next step in your career? Need a public endorsement?

Coach

Do you want to understand where you are in your current situation?

Mentor

Do you want to have someone to help you grow overall? Guide you on a topic you look forward to accomplishing or understanding?



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CONGRATULATIONS

Choosing a mentor can be confusing and scary. At the end of the process, any of these mentors will be beneficial to you and your goals. Congratulations on taking the first step to trying to understand what will work well for you.